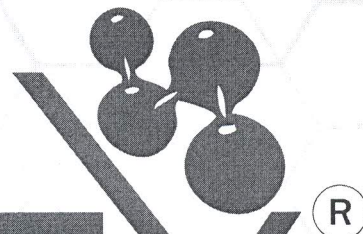


www.icadexpakistan.com



ICADEX PAKISTAN

**The 7th International Chemical &
Dyes Industry Exhibition & Conference**

11th, 12th, 13th, 14th, March 2020

Expo Centre Lahore

ORGANISER



CO-ORGANISER



CONFERENCE & EXHIBITION
MANAGEMENT SERVICES PTE LTD

STRATEGIC PARTNER



PAKISTAN TEXTILE JOURNAL

MEDIA PARTNERS



TEXTALKS INTERNATIONAL



TEXTILE TIMES

IN-CONJUNCTION WITH



11th, 12th, 13th, 14th March, 2020
Expo Centre Lahore

Exhibition Information

Name: ICADEX Pakistan 2020 - The 7th International Chemical & Dyes Exhibition & Conference

Dates: 11th - 14th March 2020

Venue: Expo Centre Lahore

Days: Wednesday, Thursday, Friday & Saturday

Timings: 10:00 AM – 7:00 PM

Who should Exhibit?

Subsequent to the success of ICADEX Pakistan 2019, FAKT EXHIBITIONS (PVT) LTD. the leading B2B event organizer of Pakistan brings the 6th edition of ICADEX Pakistan 2020 from March 11 - 14, at Expo Centre Lahore where opportunity, inspiration and challenges amalgamate. ICADEX Pakistan is the only business platform that provides Chemical, Dyes and Pigments prospects to share the passion for innovation, discover new breakthroughs, find stimulating new ideas that rejuvenate the industry and strike up strategic new alliances to boost your business.

Why Exhibit?

- To increase brand awareness & promote company Image
- Generate sales
- Find new customers, distributors, retailers and vendors etc.
- Networking with existing & potential customers
- Provide sales training & technical know-how to the agents or representatives
- Launch new products and services
- To get updated with the competitive market
- Demonstrate live machinery
- Take advantage of media presence to gain exposure
- Do market analysis for new product development

Event Features

ICADEX Pakistan 2019 showcases state of the art equipment, machinery and technology, spread over 4,500 Sqm. Attendance of approximately 15,000 trade visitors and buyers from related sectors. Extensive coverage by print & electronic media and strong support from trade bodies. Incorporated conference plays a vital role to pull key buyers and decision makers of the industry to discuss technological development and trends.

ICADEX Pakistan brings you customers ready to buy, 28.5% of visitors are directly responsible for buying decisions in their business

39.2% have influence over or make recommendations on buying decisions

80% of ICADEX Pakistan Exhibitors were satisfied with the quality of visitors



Source & View Everything that Contributes to the Business of Chemical, Dyes & Pigments

Who was at ICADEX Pakistan Exhibition & Conference 2019?

15,000 People visited from related sectors

100 Companies participated

15 Countries representation

ICADEX Conference

The event also encompasses a Conference on Chemical and Dyes industry, providing an ideal opportunity to companies to elucidate their product details, innovations and present papers on various topics encircling the current developments taking place in the industry from both local and international perspective. In this Conference, experts will also discuss the practical challenges being faced by the industry along with their outlook and strategic measures.

What does it Cost?

Exhibition Tariff

01

Bare Space Rate
USD 250 per sqm
Min. 18 sqm

02

Shell Scheme Rate
USD 288 per sqm
Min. 9 sqm

Govt. Taxes will be applied where applicable

Marketing & Promotional Campaign

- | | |
|------------------------------------|-----------------------|
| Advertisements | Direct Mailers |
| Magazines & Newspapers | E-Newsletters & Faxes |
| Local & International Partnerships | Promotional Trips |
| Networking / Meetings | Composite Display |
| VIP Passes to the key buyers | Show daily |
| Participation Announcements | Media Partners |

Reservation Form & Tariff

- ☐ I am Interested in exhibiting, please reserve _____ sqm for my company
☐ Bare ☐ Shell
- ☐ I would like to visit the exhibition, please send more information about the event
- ☐ I would like to be a sponsor for ICADEX Pakistan 2020, please send more information.
- ☐ I would like to participate in ICADEX Pakistan 2020 Conference
☐ Send more details on presentation
☐ Send conference details when available

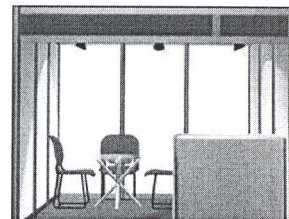
01

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02

Shell Scheme Rate
USD 288 per sqm
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3 x 3 m

Name: _____ Designation: _____
 Company Name: _____ Address: _____
 City: _____ Country: _____ Zip Code: _____
 Tel: _____ Fax: _____ Cell: _____
 E-Mail Address: _____ Website: _____
 Product Range: _____
 Sign/Stamp: _____ Date: _____

The standard shell scheme package will include:

- Fascia board with Company Name Stand No.
- White Laminated Plywood Partitions
- 220v/50Hz Single Phase Electrical Socket
- 3 Spotlights
- 3 Chairs
- 1 Information Counter
- 1 Round Table
- 1 Waste Paper Basket

Note:
50% payment of the total space reservation amount to be made with the reservation form to confirm your space.

Exhibitor Profile

Textile Dyestuffs:

- Reactive Dyes
- Acid Dyes
- Disperse Dyes
- VAT Dyes
- Solvent Dyes
- Azoic Dyes
- Basic Dyes
- Direct Dyes
- Sulphur Dyes

Auxiliaries

- Pretreatment Auxiliaries
- Dyeing Auxiliaries
- Finishing Auxiliaries
- Printing Auxiliaries
- Textile Auxiliaries
- Sizing Auxiliaries
- Leather Auxiliaries
- Fiber Auxiliaries

Printing Auxiliaries

- Embellishment Accessories
- Water base pigments
- White paste
- Binders
- Fixers
- Thickeners
- Softeners
- Fluorescent pigments

Textile Chemicals

- Textile Raw Material
- Silicone and Organic Fluorine Series
- Textile Oil Agents
- Slurries etc.

Intermediaries

- Benzene Intermediates
- Naphthalene Intermediates
- Anthraquinone Intermediates

Specialty Chemicals

- Soil Release
- Flame Retardant
- Towel Conditioner
- Water and Oil Repellent
- Whitening Agents
- Fluorescent Brighteners
- Optical Brighteners

Pigments

- Azo Pigments
- Phthalocyanine Pigments
- Lake Pigments
- Vat Pigments
- Heterocyclic Pigments
- Fluorescent Pigments
- Pearlescent pigments
- Discoloration Pigments, etc.

Others

- Organic / Inorganic Chemicals
- Lab Equipments
- Scales & Test Kits

Visitor Profile

- Owners, CEOs & Directors
- Procurement Managers
- Technical Managers
- Manufacturers
- Distributors
- Importers
- Government Officials
- Marketing & Sourcing Heads
- Chemical Industry Professionals

3 EASY WAYS TO CONTACT

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www.icadexpakistan.com , www.faktexhibitions.com





ICADEX Pakistan 2020

Subsequent to the success of ICADEX Pakistan 2019, FAKT Exhibitions (Pvt) Ltd., the leading B2B event organizing company of Pakistan

ICADEX Pakistan is the only business platform that offers prospects to share the passion for innovation, unleash new trends and explore new technologies to boost their businesses.

One of the most important objective behind organizing this event is to highlight and find new investment opportunities in Pakistan's chemical and dye sector. This event is an ideal venue to build and develop business relationships with key professionals to discuss the dynamics of development and growth of the industry.

Connect with the Right People at the Right Time

Every visitor at ICADEX Pakistan has an influence on the chemical and dye industry. To catalyze growth, our most visitors are importers, manufacturers, industry professionals and government officials. This event also brings merchandising, sourcing and procurement professionals representing domestic brands as well as exporters on a single platform.

Chemical and Dye Industry

Pakistan's chemical and dye industry has grown into a dynamic sector with a perfect set of basic infrastructure from production to logistics. The chemical-related imports amounted Rs. 51,105.6 million. Out of total production of cloth in mill sector, 57% produced in greige form, 30% dyed and printed, and 13% blended and bleached.

To enhance and sustain the textile exports of Pakistan, it is essential to address the associated environmental problems on urgent basis. Import of

organic chemicals in Pakistan increased from US \$1.78 billion in 2007-08 to US \$2.21 billion, thus showing an average increase of 5% per annum. The following charts shows imports of organic chemicals in Pakistan.

Import of Organic Chemicals in Pakistan

Year	Value (US \$ Million)
2007-08	1,784
2008-09	1,557
2009-10	1,630
2010-11	1,996
2011-12	2,207
2012-13	1,968
2013-14	2,281
2014-15	2,022

Source: State Bank of Pakistan Annual Reports.

Import of Dyes and Pigments

Asia Pacific represents the world's largest as well as the fastest growing region in textile printing and accounts for more than half of the world's textile printing production. Apparel represents the largest fabric usage and Pakistan has a vast market of apparel, therefore a large amount of chemicals and dyes are imported to meet this demand. Import of dyes and pigments in Pakistan increased from Rs. 12.92 billion to Rs. 13.88 billion. Thus showing an increase of 6.8%. Import of dyes and pigments in Pakistan are showed in the table below:

Import of Dyes and Pigments in Pakistan

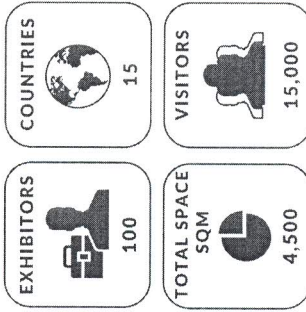
Year	Value (Rs. in Million)
2009-10	12,924
2010-11	13,439
2011-12	27,444
2012-13	31,565
2013-14	52,322
2014-15	39,756

Source: Federal Bureau of Statistics, Government of Pakistan

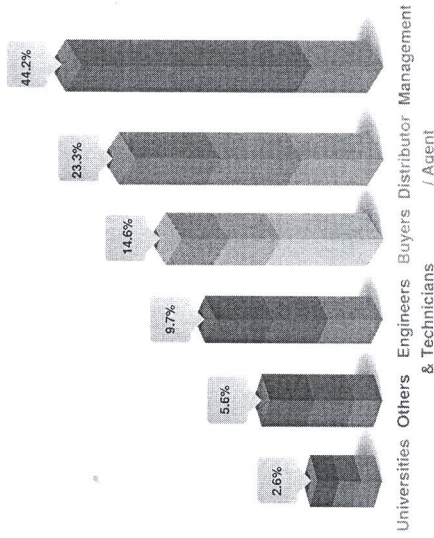
ICADEX Conference

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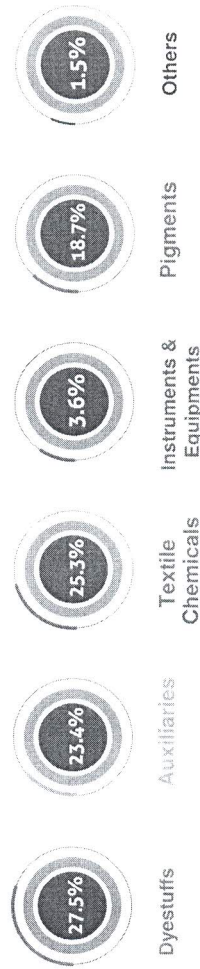
Review of ICADEX PAKISTAN 2019



Occupational Interest



Trade Visitors By Industry



Marketing & Promotional Campaign

